# Career Fair Benefits & Strategies

**Benefits** of talking with employers/representatives at the Career Fair:

- <sup>1</sup> Expand your information about jobs and the job market.
- Learn more about the world of work in a variety of settings.
- <sup>1</sup> Polish your business conversation skills.
- Find out what characteristics lead to success in the jobs you are considering.
- Realize what skills and strengths you already have to offer employers.
- Discover courses, skills, training and experience you need to add to your resume.
- <sup>1</sup> Identify professional journals to read and professional associations to join.
- <sup>1</sup> Meet people who can help you in your career exploration and job search.
- ☐ Clarify your career goals.
- <sup>1</sup> Explore graduate and professional school options.

**Have a purpose and a plan** in mind before you arrive at the Fair! Strategies you could use in deciding which employers/representatives to interview might include: | Talk with several of the same type of employer (e.g. social service agencies or insurance companies). | Check out the same job title at a variety of employers (e.g. sales in insurance or retail organizations). | Explore where your major might fit in the job market. | Select graduate and professional school programs in which you're interested.

For the OFFICIAL PARTICIPANT LIST: uni-edu/careerservices

## **UNI Career Fair Tips**

### Questions you might consider asking employers/ representatives are listed below.

- Think about what you would really like to know! This is your opportunity to get your questions answered.
- ♦ What positions might a person with my major/skills find in your organization?
- What general skills and qualities do you seek in job candidates?
- ♦ What advice would you give to someone looking for an entry level position in this field?
- ♦ How is your hiring done campus interviewing, classified ads, direct application, WWW?
- What are some trends in this field? What will these trends mean to job seekers?
- ♦ What personal qualities are necessary for success in this field?
- ♦ How important are computer skills (or some other skill) in this field?
- ♦ What is the typical career path in this organization (field)?
- ♦ What are the greatest satisfactions of this field? Challenges?
- What professional associations do people in this job (field) join?
- ♦ How helpful would a minor (or coursework) in \_\_\_\_\_\_ be?
- What do you look for when you read a resume from an applicant?
- ♦ Would an internship in this field be helpful in obtaining a full-time position?

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# Questions you may want to ask Graduate and Professional School representatives.

- ♦ What degree programs are offered at your graduate/professional school?
- How many students are accepted into your program each year?
- ♦ What courses should I take in order to be better prepared for graduate school?
- ♦ What are the GPA requirements for acceptance into the program?
- ♦ What graduate school admission test(s) is/are required for this department?
- ♦ What types of financial aid are available?
- What is the application timeline?
- ♦ What types of assistantships are available?
- Can I pursue a graduate degree part-time or is full time attendance expected?
- ♦ What is the student-faculty ratio?
- What types of employment opportunities do graduates find?

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## **UNI** Career Services

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