Benefits & Strategies

Benefits of talking with employers/representatives at the Career Fair:

- Expand your information about jobs and the job market.
- Learn more about the world of work in a variety of settings.
- Polish your business conversation skills.
- Find out what characteristics lead to success in the jobs you are considering.
- Realize what skills and strengths you already have to offer employers.
- Discover courses, skills, training and experience you need to add to your resume.
- Identify professional journals to read and professional associations to join.
- Meet people who can help you in your career exploration and job search.
- Clarify your career goals.
- Explore graduate and professional school options.

Have a purpose and a plan in mind before you arrive at the Fair! Strategies you could use in deciding which employers/representatives to interview might include:

- Talk with several of the same type of employer (e.g. social service agencies or insurance companies).
- Check out the same job title at a variety of employers (e.g. sales in insurance or retail organizations).
- Explore where your major might fit in the job market.
- Select graduate and professional school programs in which you’re interested.

For the OFFICIAL PARTICIPANT LIST:
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UNI Career Fair Tips

Questions you might consider asking employers/representatives are listed below.

♦ Think about what you would really like to know! This is your opportunity to get your questions answered.
♦ What positions might a person with my major/skills find in your organization?
♦ What general skills and qualities do you seek in job candidates?
♦ What advice would you give to someone looking for an entry level position in this field?
♦ How is your hiring done - campus interviewing, classified ads, direct application, WWW?
♦ What are some trends in this field? What will these trends mean to job seekers?
♦ What personal qualities are necessary for success in this field?
♦ How important are computer skills (or some other skill) in this field?
♦ What is the typical career path in this organization (field)?
♦ What are the greatest satisfactions of this field? Challenges?
♦ What professional associations do people in this job (field) join?
♦ How helpful would a minor (or coursework) in ________ be?
♦ What do you look for when you read a resume from an applicant?
♦ Would an internship in this field be helpful in obtaining a full-time position?
♦

Questions you may want to ask Graduate and Professional School representatives.

♦ What degree programs are offered at your graduate/professional school?
♦ How many students are accepted into your program each year?
♦ What courses should I take in order to be better prepared for graduate school?
♦ What are the GPA requirements for acceptance into the program?
♦ What graduate school admission test(s) is/are required for this department?
♦ What types of financial aid are available?
♦ What is the application timeline?
♦ What types of assistantships are available?
♦ Can I pursue a graduate degree part-time or is full time attendance expected?
♦ What is the student-faculty ratio?
♦ What types of employment opportunities do graduates find?