COMMUNICATION STUDIES

POSSIBLE WORK SETTINGS

(Some of these occupations may require additional education and experience)

- Advertising/Marketing Firms
- Advocacy/Civic Organizations
- Arts/Entertainment/Recreation
- Clothing/Accessory/General Merchandise Stores
- Consulting Firms
- Employment Services
- Food Manufacturing/Services
- Government/Social Services
- Graphic Design Studios
- Health Care Institutions
- Hotels/Other Accommodations
- Law Firms
- Management Services
- Media Planning/Buying
- Motion Picture/Video Industries
- Motor Vehicle/Parts Manufacturing
- Newsletters/Newspapers/Magazines
- Non-Profit Institutions
- Pharmaceutical/Medicine Manufacturing
- Public Relations Services
- Research Firms
- Retail/Wholesale Trade
- Scientific/Technical Consulting Services
- Special Event Planning
- Sports Teams/Organizations
- Telecommunications/Broadcasting
- Television, Network/Local
- Textile/Textile Product/Apparel Manufacturing
- Universities/Colleges
- Web Content Production

POSSIBLE OCCUPATIONS

(Some of these occupations may require additional education and experience)

- Advertising/Marketing Specialist
- Alumni Relations Coordinator
- Announcer/Columnist
- Business Development Manager
- Civic Affairs Representative
- College Administrator
- Communications Consultant
- Community Affairs Coordinator
- Community Relations Specialist
- Consumer Affairs Specialist
- Copyeditor/Copywriter/Editor
- Corporate Communications Specialist
- Customer Service Representative
- Event Coordinator
- Fundraiser
- Government Relations Specialist
- Health/Patient Advocate
- Intercultural Communications Specialist
- Literary Agent
- Lobbyist
- Magazine/Newspaper Editor
- Media Buyer
- Media Relations Specialist
- Negotiator/Mediator
- Personnel Recruiter
- Press Secretary/Spokesperson
- Promotional Campaign Developer
- Public Relations Specialist
- Public Researcher
- Publications Specialist
- Radio Producer
- Reporter
- Science/Medical Writer
- Speech Teacher
- Technical Writer
- Television Producer
- Volunteer Coordinator
- Weather Forecaster
SELECTED WEB RESOURCES

(Links to non-UNI Internet sites are provided for your convenience and do not constitute an endorsement)

Exploring Careers and Job Hunting
UNI Career Services
Media and Communication Occupations
What Can you Do With a Communications Degree?
Indeed-jobs for Communication Degrees
CareerBuilder-Communication Jobs
Monster Public Relation jobs
CareerBuilder-electronic Media Jobs

Associations/Organizations
National Communication Association
Association for women in communications homepage
Public Relations Society of America
Association of American Publishers
Magazine Publishers of America
National Newspaper Publishing Association: The Black Press of America
Society for Technical Communication
City and Regional Magazine Publishers
Small Publishers Association of North America
Book Binders West (check the Job Banks and Resources links)
Publishers Weekly (Check the job zone)
American Advertising Federation

SEARCH THE INTERNET

Use keywords such as the name of the field plus careers or jobs - e.g. "careers in communications" or "multimedia jobs" Use phrases such as "what can I do with a major in ..." with the name of the field of interest - e.g. "what can I do with a major in communications." Look for categories such as “jobs” or “careers” in subject directories available on the Internet.

Important Notice: Links to any resource should not be interpreted as an endorsement of or contractual relation with any product, viewpoint, organization, or individual and UNI Career Services. Upon creation of this informational resource, links to other locations were up to date and accurate. Please notify us about broken links.

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