

GRAPHIC DESIGN

POSSIBLE OCCUPATIONS/WORK SETTINGS

(Some of these occupations may require additional education and experience)

Advertising Art Director Animator Art Director Art Production Manager Art, Drama/Music Teacher Brand Identity Developer Broadcast Designer Camera Operator Camera Operator Composing Room Supervisor Content Developer Design Director Designer Desktop Publisher Exhibition Designer

- Fashion Designer Film/Video Editor Floral Designer Furniture Designer Graphic Artist/Designer Graphic Production Graphic Designers Graphic Pre-Press Tradesperson Illustrator Industrial Designer User Interface Designer Interior Designer Landscape Architect Logo Designer Multimedia Developer
- Package Designer Photographer Printmaker Presentation Specialist Theatre/Television/Film Public Relations Specialist Screen Printer Set/Exhibit Designer Sign Maker Textile Designer Visual Image Developer Visual Journalist Visual Merchandiser Web Designer

POSSIBLE WORK SETTINGS

(Some of these work settings may require additional education and experience)

- Advertising agencies Business firms Computer systems design firms Design firms Film studios Colleges and universities Government agencies Internet media companies
- Large retail stores Motion picture production firms Museums and attractions Nonprofit t organizations Online publishers Online retailers Product design divisions of large corporations
- Public and private schools Publicity firms Publishing houses Self-employed (freelance) Software firms Television stations Video production houses

SELECTED WEB RESOURCES

(Links to non-UNI Internet sites are provided for your convenience and do not constitute an endorsement)

Exploring Careers

<u>UNI Career Services</u> <u>What is Graphic Design? (AIGA)</u> <u>Graphic Designers (OOH)</u> Graphic Designers: Summary Report

Job Hunting Materials and Sites

How to Get a Career in Graphic Design: 12 Pro Tips UNI Career Services – Job Board AIGA Design Jobs Moster: Graphic Designer Jobs CareerBuilder: Graphic Designer Jobs Entry Level Graphic Designer Jobs from LinkedIn Indeed: Graphic Designer Jobs in Iowa

Associations/Organizations

The Professional Association for Design (AIGA) Graphic Artists Guild The Freelancers Union International Council of Design Association of Registered Graphic Designers Society for News Design (SND) Society of Illustrators Search for more Associations

SEARCH THE INTERNET

Use keywords such as the name of the field plus careers or jobs - e.g. *careers in graphic design*. Use phrases such as *what can I do with a major in ...* with the name of the field of interest - e.g. *what can I do with a major in graphic design*.

Important Notice: Links to any resource should not be interpreted as an endorsement of or contractual relation with any product, viewpoint, organization, or individual and UNI Career Services. Upon creation of this informational resource, links to other locations were up to date and accurate. Please notify (careerservices@uni.edu) us about broken links.

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