6) **Your Picture**
   Your picture needs to be a professional photo not a selfie or one taken with friends cropped out.

7) **Connections**
   Connect with alumni, friends, faculty, and fellow students. You should have at least 50 connections before you start networking with organizations.

8) **URL**
   Did you know you can shorten your URL? Change it to something such as in/samstudent

9) **Title**
   Spice it up. Don’t list student, use something creative that speaks of you professionally

10) **Positions**
    Spend time on your LinkedIn resume to demonstrate more than simple jobs

1) **Interests**
   Don’t forget to join groups and organizations on LinkedIn. This increases your network and connections.

2) **Add Numbers**
   Just like your resume, state numbers in your job description.

3) **Endorse Others**
   When you endorse someone else, they are likely to endorse you back, increasing your visibility to recruiters.

4) **Don’t Add Who You Don’t Know**
   We know you want connections, but be sure you have something in common (school, employer, etc).

5) **Don’t Copy Your Resume**
   Your profile is NOT a resume. Treat it a little different. Be more personal, link to projects, etc.